

## **Academic Master Plan**

### **Vision and Mission**

**Draft #2, Dec 10, 2015**

#### The University of Northern Iowa (Who We Are)

We are a comprehensive university offering a distinctive educational experience at the undergraduate and graduate levels that engages students inside and outside the classroom. Students encounter a rigorous curriculum in a supportive environment and opportunities for applied learning outside the classroom that are intentional and developmental, ensuring academic success and preparation for professional careers.

Consistent with its heritage since its founding in 1876, the university retains a strong emphasis on teacher education. Building on this historic foundation, the university has also developed nationally recognized programs in arts and sciences and business, all with a strong foundation in the liberal arts. As a community, faculty, staff, and students collectively commit to the advancement of knowledge, service to a diverse society, and the pursuit of truth and wisdom.

#### Vision (Who We Aspire to Become)

The University of Northern Iowa will achieve national prominence as a premier comprehensive university for an engaged, integrative education that promotes academic and professional success, civic responsibility, and a fulfilling life in a diverse and dynamic world.

#### Mission (How We Will Get There)

The University of Northern Iowa is dedicated to providing an engaged and integrative education that connects our curriculum to applied, experiential learning and that educates the whole person. Grounded in the liberal arts, our academic programs develop critical thinking and creative abilities, advance intercultural literacy and a global perspective, foster community engagement and civic responsibility, and nurture curiosity, imagination, and lifelong learning. Faculty, staff, and students promote and respect diversity, foster environmental sustainability, and offer service to others. With its emphasis on teaching and learning, the university pursues academic excellence, supports scholarship and discovery, and recognizes scientific, artistic, humanistic, and other modes of expression.