

## Workforce Alignment Review (WAR) UPDATE

CHAS leadership April 16th, 2025

## "Workforce First Act" (HSB 50, HF 420, SSB 1024)

- No later than the *first* meeting of the state board of regents occurring on or after November 1, 2025, the board shall complete a review of all undergraduate and graduate academic programs offered at institutions of higher education governed by the board. The purpose of the review shall be to determine whether and to what extent each academic program aligns with current and future workforce needs in this state. The board shall conduct the review in consultation with the department of education and the department of workforce development
- The board shall submit a report on the results of the review to the governor and the general assembly no later than November 30, 2025. For each academic program reviewed, the report shall recommend that the program remain unchanged, recommend that the program be eliminated, or recommend that the program be changed and describe recommended changes.



## Workforce Alignment Review of Programs Spring 2025

- Iowa BOR Workforce Alignment Review (WAR) of Programs
- From the BOR WAR committee DRAFT planning document

**Board Intent**: Receive a report outlining whether and to what extent each academic program aligns with current and future workforce needs.

**Scope**: All for-credit undergraduate, graduate and professional academic programs

**Timeline**: Review completed by October 15 for inclusion in November 12-13, 2025 Board of Regents meeting. Submit report to the Governor's office and the General Assembly by November 30, 2025.

**Output**: To be developed in collaboration with academic leaders and Board office staff, but to include information on workforce alignment by program, identified low-enrollment programs, and any associated recommendations.

**Work team**: Board office staff, Associate Provosts for Undergraduate Programs (or designees), Deans for Graduate/Professional (or designees), Institutional Research or Assessment leaders

**Additional Partners**: Academic deans, dept chairs, Faculty Senate leadership, Iowa Workforce Development LMI staff, Iowa Department of Education researchers and Bureau of Community Colleges

Team Meeting Schedule: Every other Wednesday, or as needed until July. Reassess then.



## Workforce Alignment Review of Programs Spring 2025

### Preliminary Data:

- IWD wages and projections by SOC codes, including list of high-demand occupations and "hot jobs"; Iowa Workforce Grant and Incentive program eligibility
- Bureau of Labor Statistics projections for regional and national occupational workforce demand
- Program enrollment and graduates at 4- & 6-digit CIP; professional licensure data/outcomes, 5-year trend
- US Census data on program outcomes at 4-digit CIP code level, by industry (1, 5 and 10 years post-graduation)
- Graduate school enrollment data (within 10 years of graduation)
- Survey or other data on soft skills desired by employers
- List of Program-Industry Advisory Boards
- List of terminated academic programs in the last 10 years



# Assorted links with Workforce related articles and research

### The Edge: What it means to 'hack college'

https://www.chronicle.com/newsletter/the-edge/2025-03-05

Additional pieces by the writer they cite:

History Majors: Beyond the Myths and Into the Workforce

https://www.graydi.us/blog/gray-insights/history-majors-beyond-the-myths-and-into-the-workforce

# The Artists Are Not Starving: How Arts Programs Profit Students and Schools

https://www.graydi.us/blog/gray-insights/the-artists-are-not-starving-how-arts-programs-profit-students-and-schools

## **Comparison of three ROI calculators that includes FREOPP:**

https://bipartisanpolicy.org/explainer/measuring-the-return-on-investment-of-higher-education-breaking-down-the-compl exity/

Northern Iowa

# WAR committee next steps

#### April 16 WAR meeting:

- BOR staff will provide a mock-up of a 1-pager to start to conceptualize final output
- BOR staff will set meeting with Iowa Workforce Development re: available data on workforce needs and outcomes (meeting set for April 16)
- BOR staff will continue development of program-level ROI methodology
- Universities will gather program licensure outcome data (organize by 6-digit CIP in Excel spreadsheet, upload to CyBox)
- Universities will start to compile list of program-industry advisory boards
- Universities will review and update program termination list (provided by Rachel)

### April 23 COP Meeting:

• Update to full Council of Provosts regarding the Workforce Alignment Review plan and progress. Get input on summer communications strategies.

### April 30 WAR meeting:

- Review status of data sets available, including from IWD
- Review status of ROI methodology
- Follow-up on any guidance provided by COP

