

MINUTES OF
UNIVERSITY COMMITTEE ON CURRICULA

September 13, 2023

Present: N. Bird, C. Christopher, M. Fienup, M. Hecimovich, C. Heinzl, R. Kidwell, M. Kline, N. Lehman, C. Nedrow, P. Pease, H. Porter Occena, S. Riehl, J. Schraffenberger, A. Shafer, K. Warren

Absent: G. Gould, J. Ophus, B. Warby

Guests: J. Anderson, J. Miller

The meeting was called to order by Chair Pease at 3:00 pm in the Presidential Room

I. Welcome & Introductions

Chair Pease welcomed all present and thanked the committee for their work.

P. Pease discussed the scope of duties, stating pre-meetings used to be held to create a consent agenda, but with the new curriculum process most of what we are seeing at the full meetings are non-consent agenda items. The pre-meetings will now be used more-so to do outreach ahead of time to give departments a heads up on questions that may be asked of them. P. Pease said that pre-meetings may be removed in the future depending on how this year goes. Attendees introduced themselves. P. Pease asked the committee to vote on a committee chair. Committee nominated P. Pease and voted to keep P. Pease as chair.

II. Curriculum Review Procedures for Interdisciplinary Course

B. Kanago moved, M. Fienup seconded, to approve the Interdisciplinary course proposal.

Agenda Items – Course

- UNIV 3930: Civic Action and the Humanities: (Topic) (added)

Interdisciplinary representative was absent. B. Kanago explained that UNIV 3930 is a practicum for a new minor and mentioned there were no issues with the course. S. Riehl questioned the course being considered a capstone course but having no pre-requisites. B. Kanago said the course has a junior standing pre-requisite and mentioned initially he was also concerned with it having no pre-requisites, but stated there are many pathways for students to take advantage of in order to take the course. J. Schraffenberger asked C. Nedrow if this course was approved to use the UNIV prefix. C. Nedrow said the UNIV prefix was already approved. J. Schraffenberger said he wanted to clarify that UNIV 3930 is not a UNIFI course.

Chair Pease called for a vote on the motion to approve the Interdisciplinary course proposal. The motion passed unanimously.

III. Curriculum Review Procedures for College of Business - Interdepartmental

B. Kanago moved, M. Fienup seconded, to approve proposals from College of Business – Interdepartmental.

Agenda Items – Program

- Certificate in CTE Information Technology (added)

B. Kanago stated that the certificate leads to a teaching endorsement for teaching students. B. Kanago went on to say it's long for a certificate, but because it is an endorsement, the courses in it are necessary. S. Riehl asked if it should be considered an undergraduate or graduate level certificate, and about the statement "students must hold a valid Iowa Teaching license". M. Fienup said the courses offered in this certificate are lower level so they don't warrant graduate credit. J. Anderson explained this program requires the same courses as the Computer Science endorsement, and said an undergraduate student could take these courses and then would be recommended for an endorsement. S. Riehl wondered if an undergraduate certificate was the appropriate credential. C. Christopher added it's typical for practicing teachers to get endorsements with courses that are all at the undergraduate level. P. Pease asked if students need to be post-bacc students and whether or not they can take this certificate while they are a pre-licensed teacher. R. Kidwell said the description of the certificate can be adjusted. C. Christopher said they want to make sure the certificate is not available to non-teaching majors. S. Riehl suggested changing the wording from "only available to students with a valid teaching license" to "only available to teaching majors". R. Kidwell will work with J. Anderson on the language update.

Agenda Items – Courses

- CTE 4145: The History of Career and Technical Education: Building a Solid Foundation (added)

J. Anderson explained more students are getting their MOC endorsement, however, at UNI students need to take two courses – Foundations of CTE & Implementation of Work-Based Learning, which is a total of four credits. J. Anderson mentioned there's no stipulation from the BOEE saying a certain number of credits are needed, instead they require areas of content. J. Anderson went on to say they are hoping to make the MOC endorsement more attractive to students. There were no questions or concerns from the committee.

- CTE 4155: Supervision of Work-Based Learning Internships (added)

J. Anderson said this course was developed to meet the needs of the new Work-Based Learning Supervisor Authorization. This course is a 1-credit version of their 2-credit course. J. Anderson summed

everything up by saying this course is designed to meet the needs of the new legislation. There were no questions or concerns from the committee.

Chair Pease called for a vote on the motion to approve the College of Business Interdepartmental proposals. The motion passed unanimously.

IV. Curriculum Review Procedures for Course Proposals in the Department of Marketing and Entrepreneurship

B. Kanago moved, M. Fienup seconded, to approve proposals from Department of Marketing & Entrepreneurship.

Agenda Items – Courses

- MKTG 3146: Digital Advertising (edited)

P. Pease said this course has been edited and is now being offered at the graduate level. R. Kidwell said the course is substantive because they are adding the graduate level so it will be discussed further at the GCCC meeting. P. Pease said GCCC will review the additional graduate level course.

- MKTG 3148: Digital Customer Experience (edited)

M. Fienup referred to the syllabus and asked how they will assess a graduate level student taking on a leadership role for this course. J. Miller mentioned the University goals encouraged students to take on leadership experience, and the goal of the course was to stay consist with the University goals. N. Bird added that additional questions would get brought up at the GCCC meeting. M. Fienup wondered if it was necessary to consult with Communication and Media Department about this course because it has digital aspects. M. Fienup said doing so might send more student to the course. P. Pease suggested sending an email to the Communication and Media Department to let them know about this course being offered at the graduate level.

Chair Pease called for a vote on the motion to approve the Department of Marketing & Entrepreneurship proposals. The motion passed unanimously.

V. Next Meeting – Wednesday, September 20, 3:00 pm, Presidential Room, Maucker Union

Discussion of College of Educational proposals

The meeting adjourned at 3:32 p.m.

Respectfully submitted,

Ava Shafer

Office of the Registrar

cc: UCC

GCCC

Guests

Record Analysts