

**MINUTES OF
UNIVERSITY COMMITTEE ON CURRICULA
September 2, 2015**

Present: J.D. Cryer, J. Morgan, K. Martin, A. Gabriele, G. Pohl, D. Heistad, K. Basom, R. Christ, M. Fienup, S. Riehl, G. Rhineberger-Dunn, K. Dhanwada, D. Wallace, M. Timmerman

Absent: P. Patton

Guests: S. Wurtz, B. Kanago, J. Stokes, M. Connerley, L. Jepsen, D. Nesdahl

The meeting was called to order by UCC Chair Dhanwada at 3:05 p.m. in the Oak Room, Maucker Union.

I. Welcome and Introductions

Dhanwada welcomed all present. This was followed by introductions.

II. Approval of 8/26/15 Minutes

Dhanwada asked UCC members to review UCC minutes dated August 26, 2015.

Fienup moved, Pohl seconded to approve minutes.

Rhineberger-Dunn asked for revisions to Section V Curriculum Review Procedures for the BAS-Criminal Justice and associated courses section of the minutes. "Transfer" was removed from paragraph four. Additionally, Section IV Curriculum Review Procedures for BAS-Tactical Emergency Services with Vulnerable Populations and Associated Courses was revised. Paragraph one was rephrased to remove "historically experienced difficulties placing students."

Question was called on the motion to approve as corrected. Motion carried and August 26, 2015, minutes were approved as corrected.

III. Curriculum Review Procedures for new BAS-Managing Business and Organizations and Associated New Courses

R. Christ moved, S. Riehl seconded to approve the BAS-Managing Business and Organizations and associated new courses.

BAS-Major Managing Business and Organizations
BUSINESS 3025 Business Analysis Techniques
BUSINESS 3030 Accounting Concepts
BUSINESS 3035 Information Systems for Professionals
BUSINESS 3050 Work Experience and Management Theory
BUSINESS 3060 Law, Society and Business
BUSINESS 3065 Entrepreneurship and Opportunity
BUSINESS 3070 Topics: Effective Business Practices
BUSINESS 4040 Applied Business Finance
BUSINESS 4045 Practical Marketing for Organizations
BUSINESS 4055 Talent Management

Rhineberger-Dunn asked why this program is being proposed.

Kanago responded this is related to enrollment. There is a push on campus for more BAS degrees. There's clearly a market for people having an AAS degree that would like to have some business skills so they can move up to a management position or start their own business, and we believe we have the resources to meet the need.

Gabriele inquired if the LAC-BAS had been reviewed and if there were concerns related to the BAS being proposed by CBA.

Kanago replied the LAC-BAS proposal would work fine with this BAS program, though they may want to limit which courses can be taken by students so relevant to their studies.

Riehl asked why ECON 1031 was listed in the requirements under Category 5 and what was being required.

Kanago indicated ECON 1031 would be required under Category 5. Kanago replied this would be fine but also said that Microeconomics or Macroeconomics would be sufficient as well.

Heistad pointed out this would be a required course.

Dhanwada indicated a Category 5 LAC course would need to be taken at UNI upon entry into the program – it cannot be transferred in. Sixty hours can be applied to the degree meaning the student would have to take ECON 1031 towards their LAC requirement. If the student is not coming in with this requirement satisfied, then they will need to take ECON 1031.

Fienup suggested listing the major as 30-33 hours.

Wallace mentioned an asterisked note could be added in the catalog to notify students of this ECON 1031 requirement as it relates to LAC Category 5.

Dhanwada stated a need for consistency as we're seeing this with other programs.

Riehl asked if the ECON 1031 course was offered online.

Kanago responded no but will be offered online eventually. They have had some experience doing some economics courses online but would like to take the next year to prepare.

Riehl asked if the assumption was being made that other courses would be offered on an 8-week basis as the courses within this BAS are.

Dhanwada mentioned having spoken to Kent Johnson in Continuing Education on this. There are LAC courses available on an 8-week basis in the summer but not necessarily during the academic year.

Kanago asked if Heistad would explain what is happening with BAS programs on campus.

Heistad explained the BAS degree cohorts and recommended Kanago add ECON 1031 to courses for his major. She asked if other students outside of their BAS would be allowed to take this course.

Kanago responded the course would be offered frequently enough for others outside of business to be able to take it. Kanago indicated he had been advised by Kent Johnson to structure the program with 8-week courses taken one at a time. There's a willingness to try out different session lengths to see how things go.

Rhineberger-Dunn explained this would not necessarily be possible for other areas trying out BAS degrees such as Criminal Justice.

Heistad stated students wouldn't necessarily be kept from taking more courses if they wanted to.

Jepsen stated her department sees this as an opportunity to do unique things with blending business courses and LAC courses.

Fienup inquired about the detail missing from BUSINESS 3035 in the proposal.

Dhanwada stated it's difficult when no detail is listed to approve a course. If there's at least a course sequence, and the first one to three courses could include some additional information to demonstrate thoughtful planning for offering these courses later in the course sequence.

Kanago replied there were several explanations for this and distributed a course sequencing document for their BAS degree.

Pohl asked about the cost associated with the courses. She indicated it would be nice to see a benefit analysis if available.

Kanago stated the original idea was that this would be included within the normal course load for instructors involved. Adjuncts would need to be hired, but courses are taught so infrequently that only one instructor would likely need to be taken away from their regular load.

Riehl agreed more details would be needed. Continuing Education offers up some money, but there needs to be more specifics pertaining to cost and courses offered.

Jepsen responded the generality at this stage is due to our approach using a cohort of faculty involved with Quality Matters collaborating to develop a series of courses for this BAS degree.

Fienup stated he could not approve the courses or major in its current state.

Heistad stated it's difficult to develop a course in its entirety knowing that it may never be offered. She asked how \$10,000 was determined as the price tag for this program.

Kanago indicated this was originally to be taught within load. The amount was determined in the same fashion summer course costs are calculated. The former Dean suggested it be listed as \$10,000. This money will help pay faculty a stipend to perform the work necessary to develop the quality program they're looking for.

Gabrielle asked if the new Dean also supported the \$10,000 stipend.

Jepsen indicated a concern in the long run of a course being offered every 3 years and wanting to own that course in the best interest of the students. It wouldn't matter when they started, the course would still be available. It's seen as a way of addressing the concern of stability of the courses with an extended program.

Heistad responded that the price tag needed to be fleshed out a bit more in the proposal. She wondered if it might be possible to list out the outcomes and why all courses within the program must be brand new.

Kanago replied there were some courses that have been taught before. The course descriptions were vetted several times through the people that are teaching similar courses currently.

Gabriele asked if it was really necessary for the committee to approve the courses before the program could be approved.

Discussion followed, and it was determined that this program could not exist without these courses being approved.

Dhanwada stated the real issue is that no planning has been done as far as the content of these courses are concerned. She indicated she understood the statements made pertaining to developing a program of quality, but there's currently nothing available for the committee to evaluate. It may be best to hold off and present this again in a year once the content has been developed.

Riehl asked if they would be willing to go through Quality Matters and develop an online course and run a group of students through to see how it goes. Upper administration may support the BAS degrees but can't support them financially.

Pohl indicated there really were only three courses that didn't have sufficient detail – BUSINESS 3035, BUSINESS 3060, and BUSINESS 4045.

Rhineberger-Dunn stated the attached syllabus was required to submit the proposal and should have already been developed.

Fienup stated the catalog is a binding document and we cannot approve the courses and program in their current state.

Riehl asked if the plan was to take one cohort through the program in its entirety before admitting more students.

Jepsen answered yes, unless demand changed. They would be able to track interest through Continuing Education. They're willing to provide additional information but are not equipped right now to know what the courses will look like.

Riehl responded attrition should be planned for.

Jepsen asked what she should bring back to her Dean.

Fienup indicated all courses needed to include all components in LeapFrog proposal submission.

Rhineberger-Dunn indicated this program was so much more difficult because all courses are new.

Jepsen wanted to do right by this group of students understanding their needs are likely different from students currently in our programs. Application was seen as the largest concern.

Kanago stated it was possible for syllabi to be submitted for courses that are currently out there that are most similar.

Rhineberger-Dunn responded example syllabi just needed to be attached with possible textbook information. This could change when the course is actually taught.

R. Christ asked if not docketed to the Faculty Senate Friday what the repercussions would be.

Dhanwada responded materials needed to be to Faculty Senate by Friday, September 4. Additional forms for HLC and others would need to go out as soon as possible to meet deadlines. She explained the timeframe this curriculum cycle was operating under.

Wallace added all appropriate documentation must be included in these proposals before being rolled forward to Faculty Senate Friday.

R. Christ withdrew the original motion, Riehl withdraws her second.

Pohl motioned for Business to attach syllabi where there is not one, instructors where there are not instructors, and textbooks where there are not textbooks, and the course sequence by Thursday, September 3, by 3:00 p.m., and that a majority of the committee (5 members) will report to Dhanwada whether they approve or deny. R. Christ seconds the motion.

After a brief discussion, Pohl withdrew her motion.

Rhineberger-Dunn moved, Basom seconded to approve BAS Managing Business and Organizations and associated new courses. With a vote of one “yes” and seven “no,” the motion failed. The BAS Managing Business and Organizations and associated new courses were not approved.

IV. Curriculum Review for new major in CBA: BA in Supply Chain Management and Associated Courses

R. Christ moved, Riehl seconded to approve new CBA: BA in Supply Chain Management and associated courses.

MGMTSUPPLYCHAIN - BA Supply Chain Management
MGMT 3166 Six Sigma and Lean Consulting Methodology
MGMT 3167 Global Strategic Supply Management
MGMT 3168 Supply Chain Modeling and Analytics

Martin asked if the emphasis was being dropped.

Connerley responded yes.

Gabriele mentioned the impressive statistics included within the proposal and asked what this change would do for the program.

Connerley indicated employers find emphases to be weaker than majors. The Supply Chain Major gives them a stronger base for the job market.

Gabriele asked if students in the Business Administration major would benefit the most.

Connerley responded yes, and this would also allow students to have more interest areas because emphasis courses often overlap.

Gabriele asked if they expect new enrollment.

Connerley stated yes. Recruiters and advisors within the area do believe this will draw more students.

Gabriele pointed to slight increases in enrollment projections but didn't see how these numbers were determined.

Connerley indicated there should be some slight growth from Business Administration majors that did not make it through their original intended major.

Gabriele asked where the \$10,000 originated from.

Rhineberger-Dunn mentioned CSBS is losing adjunct money and asked why Business wasn't planning for a new line.

Connerley stated they have some flexibility with current instructors and the courses they teach. The department is large enough to get the program going, but we aren't allowed to hire right now. They will rely on current professors and adjuncts.

Gabriele asked for clarification - if this major increases or decreases the number of courses taken inside of CBA.

Connerley stated it gives students the option and greater flexibility.

Gabriele mentioned support from U of I but not ISU which currently has this program.

Connerley replied they had never heard back from the Department Head at ISU but an adjunct there was excited about the possibility.

Dhanwada asked if MGMT 3167, with change of number, title, and description, is a new course.

Connerley responded it is not a new course. The topics have generally remained the same but have become more globalized over the years. MGMT 3167 will have greater discussion of global elements and will not be offered at the senior level.

Discussion concluded. Question was called on the motion to approve. Motion carried and the BA in Supply Chain Management and associated courses were unanimously approved.

The meeting adjourned at 5:05 p.m. **The next UCC meeting will be Wednesday, September 9.**

Respectfully submitted,

Marissa Timmerman
Office of the Registrar

mrt

cc: UCC
GCCC
Guests